



# NEWS ADVISORY

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## **United States Postal Service to Update Preferred Zip Code City in West Valley City**

West Valley City – A proposed update to West Valley City addresses changing the United States Postal Service preferred city from Salt Lake City to West Valley City, has been approved for three of the four zip codes included in the proposal. Postal customers surveyed in zip codes 84119, 84120 and 84128 have chosen to update the preferred city; customers in 84118, which includes a significant population of Kearns residents, have chosen to keep Salt Lake City as the preferred city.

While residents in Kearns expressed concern over losing their community identity, residents and businesses in West Valley City responded overwhelmingly in favor of the proposal, indicating that they want to be identified and recognized as West Valley City.

“After 33 years, it’s about time we are recognized by the United States Postal Service,” says resident Jeri Lynn Bliss. “I am tired of arguing with people who insist that I live in Salt Lake City. I love my city!”

Effective January 1, 2014, residents and businesses in zip codes 84119, 84120 and 84128 will see their preferred zip code city change from Salt Lake City to West Valley City in USPS databases. This change will be reflected in online retail databases, mobile programs and other applications using a zip code to populate the default location. This change will benefit West Valley City residents by ensuring that online sales tax, if collected, is distributed to the correct city. The change will also improve the city’s economic development efforts and ensure accurate voter representation if a vote-by-mail system is implemented in the future.

“We are excited about this result and appreciate Rick James with the postal service and our congressional delegation who helped support our community’s identity,” said Mayor Mike Winder. “In our digital age, postal databases matter more than ever for getting e-commerce right.”

In most cases, residents will not notice a significant change in their mail delivery. Those postal customers with addresses in West Valley City who use Salt Lake City in their mailing address, will need to use West Valley City moving forward.



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